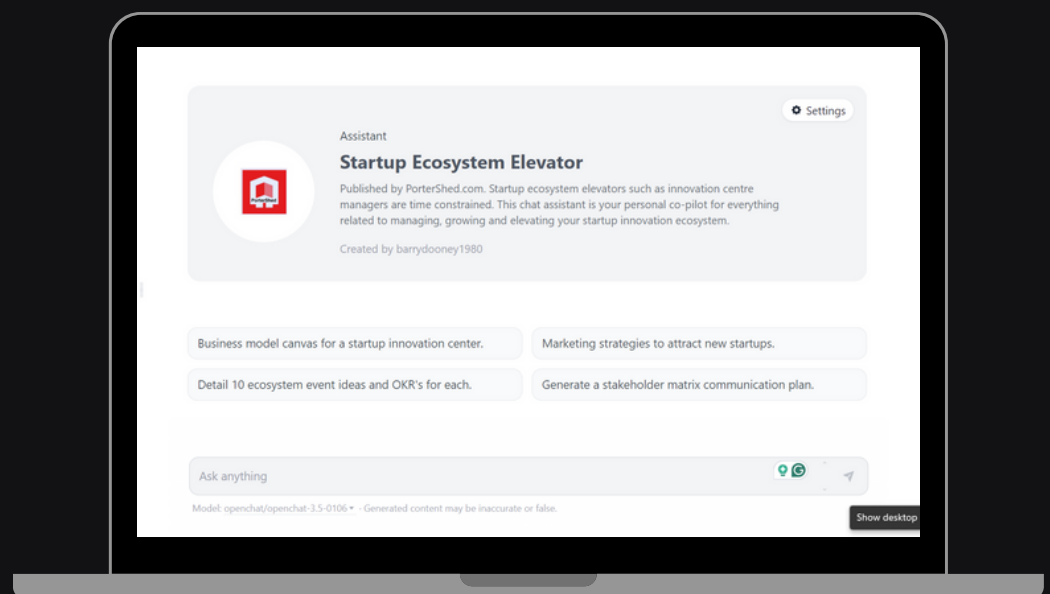


# 50



## Prompts for Startup Ecosystem Elevator Managers

 *Elevation Through Information*



# Barry Dooney

Senior Innovation Catalyst | PorterShed



*Generative AI represents a seismic tech disruption, poised to transform the future of work by automating routine tasks and elevating the value of human judgment and expertise*



# These prompts will cover multiple areas of managing and growing a startup innovation hub



Event Management | Facility Management

Business Development | Value Creation & Differentiation


Growth Strategy | Culture Builder


Stakeholder Management | Talent Management


Legal & Compliance | Working with the Board





# Event Management Prompts

 What is a comprehensive checklist for planning and executing a successful startup event?

 Can you generate a project timeline for organizing a tech networking event within a two-month timeframe?


 What are some creative themes and activities for startup pitch events that will encourage engagement and participation?


 How should I structure the follow-up communication plan for event attendees to maximize future engagement?


 What tools and tips do you suggest for efficiently handling event registration, attendance, and feedback?





# Facility Management Prompts

 Generate a monthly facility inspection checklist tailored for a startup innovation hub.

 What is an efficient schedule for regular maintenance of key facilities and equipment within our innovation hub?

 Can you recommend strategies for optimizing space utilization in a co-working environment to accommodate more startups?

 How can I implement sustainable practices in facility management to reduce operational costs and environmental impact?

 What are the best tools for streamlining facility booking, access control, and resource allocation for hub members?



# Sales and Marketing Prompts

What inbound marketing strategies can effectively attract new startups to the hub?

How can I leverage social media to increase the hub's market visibility?


What are effective sales funnel strategies for an innovation hub?


What CRM tools are recommended for managing leads and tracking sales performance?


What partnership marketing strategies can amplify the innovation centres' reach?





# Value Creation/Differentiation Prompts

 How can I identify unique selling points that differentiate my hub from competitors?

 What value-added services can the hub offer to attract high-potential startups?


 What collaboration opportunities can enhance the hub's value proposition?


 How can I integrate generative AI technologies to create additional value?


 How can I tailor value creation strategies to different startup sectors?





# Growth Strategy Prompts

 What strategic partnerships can accelerate the hub's growth and reach?

 How can I identify potential partnership opportunities that align with the hub's mission?

 What criteria should I use to evaluate the success of a partnership?


 How can I structure partnerships to ensure mutual benefit and alignment of goals?


 How can I balance short-term growth initiatives with long-term scalability?








# Culture Builder Prompts

 How can I establish and communicate core values that define the hub's culture?

 What initiatives can I implement to foster a collaborative and innovative environment?

 How can I encourage diversity and inclusivity within the hub's community?

 What strategies can I use to maintain a positive and productive work atmosphere?

 How can I create a sense of ownership and accountability among hub members?



# Stakeholder Management Prompts

How do I map out and prioritize the key stakeholders for my innovation hub?



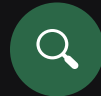
What strategies can I implement for effective stakeholder communication and engagement?



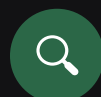
How can I align stakeholder expectations with the hub's strategic goals?




How can I ensure transparent and consistent reporting to stakeholders?





How can I leverage stakeholder networks to create new opportunities for the hub?





# Talent Management Prompts

  
What are effective strategies for onboarding new team members to foster quick integration?

  
How do I create a professional development plan that aligns with the hub's needs?


  
What are the best practices for maintaining high team morale and job satisfaction?


  
How do I manage talent retention and reduce turnover in a competitive market?


  
What metrics should I track to monitor the effectiveness of talent management strategies?





# Legal and Compliance Prompts

 What legal considerations must be taken into account when operating an innovation hub?

 What are the best practices for intellectual property management within the hub?


 How can I safeguard the hub and its members against legal risks?


 What are the essential legal documents and contracts the hub should have in place?


 What training can I provide to the team to ensure legal and regulatory awareness?





# Board Best Practices Prompts

 What critical updates align with the board's strategic vision to discuss?

 How do the hub's results measure against the board's established KPIs?

 What strategic moves should the board consider, and how can I present them effectively?

 What industry shifts could impact our strategy, and how should I inform the board?

 How can I facilitate a board meeting that promotes engagement and active participation?



# Anne Marie McLaughlin

Innovation Manager | Inishowen  
Innovation



*Being able to access a GenAI assistant like this has been incredibly powerful for my role as a startup innovation centre manager. This tool is greatly enhancing our efficiency, effectiveness, and capability to support startups, making it an essential asset for any startup ecosystem*



# Meet the GenAI Assistant Team



**Barry Dooney**  
Senior Innovation Catalyst | PorterShed



**Anthony Shaughnessy**  
Innovation Manager | PorterShed



**Nigel Moran**  
Marketing Lead | PorterShed



# Thank You.

You can now access the Startup Ecosystem Elevator by scanning the QR Code or through the link [here](#)

Access a quick guided video tutorial on how to use the Startup Ecosystem Elevator [here](#)

